



The KENNETH A. GIBSON CIVIC ASSOCIATION WEST WARD MONTHLY NEWSLETTER



VOL. NO. 1 ISSUE NO. 1

PUBLISHED MONTHLY

MAY 1972

The Mayor's Report

We Are The People Who Built Newark Once And We Will Be The People Who Will Re-Build Newark

By Mayor Kenneth A. Gibson

We must always be aware of the odds which work against us in our fight for progress. In spite of what some people may say, the Administration which The Kenneth A. Gibson Association supports is moving forward as fast as the archaic, bureaucratic structures which exist will allow.

We look forward to giving citizens of the West Ward true protection through the Crime Impact Program. More than that, we look forward to working very hard in the area of criminal justice to cut down the need for police actions in our various communities.

Through our efforts, Newark has received millions of dollars in federal and state funds. Yet, we all know money is only as good as the people who administer it, and the political climate in which you work.

It should be the on-going responsibility of the Kenneth A. Gibson Association to raise the political awareness of the citizens of Newark. Then we will have a political atmosphere in which action will be more important than talk.

We will have people who are dealing with the possible. It is obvious that once you accomplish that which is possible today, greater things will be possible tomorrow.

In cooperation with the citizens of Newark, we have been able to get Newark on an even keel. We have improved the image of Newark and built confidence in Trenton, Washington and around the country in the fact that we are extremely serious about re-building Newark.

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Crispus Attacks-King Memorial Parade



The 7th Annual Attacks-King Memorial Parade will be held on Sunday April 8, 1972 at 12:30 P.M. Initiated as the Crispus Attacks parade in March 1966, the first parade was one of the largest activities ever mounted by the City's Black Community. It has grown to be the largest parade ever assembled in the State of New Jersey.

Attucks, a runaway slave, was the first American killed in the struggle for independence. He was shot down in the Boston Massacre on March 5, 1770.

Early in 1970 the Crispus Attacks Society Inc., sponsors of the parade, decided to honor not one—but two—Black Americans who gave their lives in the quest for freedom from oppression. Thus, the Crispus Attacks Parade became the Attacks-King Memorial Parade.

Dr. Martin Luther King Jr. was a modern day civilian soldier who led millions of Americans on the battlefield for human rights. Because of his leadership he was assassinated in Memphis, Tennessee on April 4, 1968 while heading a peaceful

demonstration for workers to have the right of a voice in how they would live and work without fear and intimidation.

Parade Chairman Daniel Williams of Newark recalled the many hours, days and months of planning for the parade. Williams hopes the date of Dr. King's birth will in the near future become a national occasion just as St. Patrick's Day, Columbus, Pulaski, and other days are celebrated by other ethnic groups.

Every year a Grand Marshall and Deputy Grand Marshall are selected to lead the event.

This year Union County Freeholder Director Everett T. Lattimore and Newark Senior Citizens Deputy Director Mrs. Kitty V. Taylor will head the line of march.

Songs like "Lift Every Voice and Sing" and "We Shall Overcome" have inspired the souls of Black Americans in their continual fight for freedom and equality. Thus the 1972 parade theme is "Music—The Soul of Freedom" and is dedicated to the Newark Boys Chorus who help make music a universal language.

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Homeowners "BEWARE"

Now that Governor Cahill has signed the Police Residency Bill, rumors have been spreading, particularly in the Vailsburg section of the West Ward, that with the expected exodus property values will fall sharply.

A major source of these rumors has been a few unethical real estate operators. By means of "scare tactics" they buy choice homes at deflated prices, sometimes half their real value, and resell them at a premium.

Their approach has been quite simple, namely that Newark will be an all black city in the very near future.

Historically, Newark has been a multi-ethnic city: Irish, Italian, Jewish, Polish, Puerto Rican, Black and so on. Mayor Gibson believes the future growth of Newark is dependent on the unique talents of all ethnic groups.

The recent report from the state commission on tax reform has recommended tax relief for property owners and more state aid to major urban areas. This should be doubly advantageous to the Newark home owner.

For those people who own homes in Newark and work in Newark, leaving now out of panic, would not only involve personal financial losses but also the loss of involvement in the rebuilding of a great American city.

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mayor's report...

We will re-build Newark, brick by brick, house by house, student by student, addit by addit, job by job, ill-person by ill-person, safe street by safe street. Notice I said "we will re-build Newark". That "we" includes 400,000 people doing their very best to salvage that which can be salvaged, and replacing that which must be replaced. There is no easy course!

I thank each member of the Kenneth A. Gibson Association for your past efforts,



Want A Good Job With Good Benefits? Be A Newark Fireman

The Newark Fire Department announced that Special Classes to prepare people of Newark to successfully take Fireman Entrance exams will be conducted beginning in April.

Any man between the ages of 21 and 35 is invited and urged to participate and become a member of our outstanding Fire department. To apply, call 621-7410, Ex. 15 for information.

Lime Yellow Fire Engines More Visible

Fire Director John R. Caulfield announced that the Fire Engines scheduled to be delivered at the end of 1972 will be a Lime Yellow Color.

Technical studies have indicated that this is the most visible color and, therefore, lends to safety both for the people and Fire Fighters.

It is also indicated that red is one of the least visible of all colors in the spectrum.

and I know that you realize that we just have to "keep on pushing."

Joseph Frisina, Deputy Mayor
First of all permit me to congratulate the West Ward Chapter of the Kenneth A. Gibson Civic Association for initiating this News Letter.

Good communication is a basic component of any organization and in the months to come I know the entire membership will realize the worth of such an undertaking.

Those of us who are working in city government are particularly aware that misinformation and lack of adequate rapport and communication between individuals, organizations, groups and various levels of government thwarts forward movement.

We must not rely on the media to tell the entire factual account of events in our city. That is why this News Letter will be a welcome addition to our respective communities? it will add a new and fresh dimension to the dissemination of information in Newark.

I would like to further add my thanks to the membership for their support and participation in the affairs of the City. Only through an active, alert and organized citizenry will Newark's future be guided in such a way as to regain its rightful place as one of the finest municipalities in the country.

MANPOWER—EMPLOYMENT

Construction

On the employment scene things are finally taking a positive turn for minorities in the building trades, thanks to the tireless efforts of Gustav Henningburg, Jim Walker, Mayor Kenneth A. Gibson and many others.

Their efforts have created the Gateway-Newark Airport Construction Coalition (GNACC), comprised of contractors, union officials, private citizens and public officials.

GNACC has knocked down many of the discriminatory barriers which prevented Blacks and Puerto Ricans from entering the building trades and guaranteed that 80% of those working on public construction in Newark will be Black or Puerto Rican.

RIGHT ON!

The agreements which have been negotiated here include all of these necessary criteria, and the history of the process by which they were negotiated bode well for success. This does not mean however, that there are not problems remaining to be solved. There is still resistance within the ranks of organized labor to the admission of any large numbers of blacks. There is still some question on the part of builders as to whether or not they can expect competent work from black people. There is also, ironically, a hesitance on the part of young blacks to attempt to get into the construction unions because they know full well the history of exclusion which has gone before. Then there is the perennial problem of adequate funds to provide sufficient training for young men who are trying to break this barrier.

All of these problems have been addressed, and some have been resolved. Many yet remain however, but the dye has been taken which bode well for a successful integration of blacks and Puerto Ricans into the construction unions in Essex County.

PEP Comes To Town

Newark's newest alphabetical agency, PEP, is now operating in the old Rutgers Pharmacy College building at 1 Lincoln Avenue, under the direction of Alvin D. Moore, Jr., former director of COPE, with Al Cunningham as assistant director.

PEP stands for the Public Employment Program, created under the Emergency

N.J. State Training & Employment Service

Veterans Program

In effort to provide intensified service to veterans of Vietnam service, the Newark district office of the New Jersey State Training and Employment service has established a new Veterans Service Center at 1 Clinton Street.

The center is staffed with employment interviewers, employment counselors, job developers and veteran's aides, whose sole function is to help Vietnam era veterans to find a place in the civilian economy. Services are also provided at the center to veterans of other wars. Top priority in placement, counseling, and training services, is being given to the large numbers of Vietnam era veterans, the employment service reported. They are being served at all local office of the Employment Service.

Staff of the Veterans Service Center interview returning veterans to ascertain from their background what kind of assistance will most benefit them to become employable. In some instances, efforts are made to translate their military and past work experience into terms of today's job market and to match up the veteran with available jobs for which he has the qualifications.

All training resources in Newark area, and in some cases in the residential Manpower Training program, are made available to veterans seeking assistance.

Because many veterans, need assistance, not provided by the NJSTES, THE SERVICE MAINTAINS CLOSE LIAISON WITH OTHER GOVERNMENT AND COMMUNITY which can assist.

NJSTES personnel are now outstationed at the Veterans Administration office in Newark, and negotiations are underway for outstunding of additional personnel at the Restoration Center at East Orange

Veterans Hospital and Lyons Veterans Hospital.

NJSTES also worked closely with the Veterans Task Force under the chairmanship of Mayor Gibson in Arranging the Veterans Job Mart held at Seton Hall University during the fall. To date, 90 veterans have found employment as a result of the project. All job openings listed on the automated system of scanners of the NJSTES are made available to veterans 48 hours before they are exposed to the general public.

NJSTES has played a key role in the Veterans Task Force set up by Governor Cahill under Federal mandate.

Personnel newly assigned from the N.J. Department of Labor & Industry work at the state level with the Governor's Veterans Task Force to inform the public business and industry of veterans needs and to promote job openings for them. The community relations department of the district staff of NJSTES provide speakers who visit veterans organizations to acquaint them with our programs of service to veterans.

Under the National Alliance of Businessmen (NABI), job openings are made available opening are on-job-training slots, which may fit the veterans needs.

Other referrals provided by the Veterans Service Center at 1 Clinton Street, Newark may be to drug rehabilitation agencies, health services, basic education geared to obtaining a high school diploma, junior colleges such as Essex County Junior College, and other institutions of higher learning. The N.J. State Training & Employment Service stands ready to back the Vietnam Era Veteran and veterans of all wars in their quest for a place in our economy.

the program for unsubsidized jobs in the public sector and 14 have found private employment. As of February 15, all jobs under Section VI had been filled. All PEP employees are paid salaries comparable to those paid in non-subsidized city jobs.

PEP employees are assigned to jobs at many levels and in almost every department in city government. There are, for instance, 18 PEP employees now

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Meet Your
Mayor
Night



Meet Your
Mayor
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Meet Your
Mayor
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Meet Your
Mayor
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Model Cities Performing Arts

EDITORIAL

Model Cities Activities In The West Ward

The Model Cities Program is mounting a comprehensive attack on community problems within the Model Neighborhood Area, one-half of which is in the West Ward.

A network of 39 Urban Agents operating in their own neighborhoods has worked among the residents to establish the basis for 75 block organizations and 13 district assemblies, which enhance citizen participation in the Model Cities Program.

Urban Agents regularly visit families on their street, assisting them with health, welfare, employment, education, legal or other problems. They have participated in surveys vital to the area-on rat and pest infestation, urban blight and identification of leadership.

Model Cities progress has also been made in providing needed improvements in the Model Neighborhood. Some 37 bus shelters have been erected on major thoroughfares in and surrounding the Model Neighborhood Area. New street lighting has been installed throughout the entire area. Eighteen vest pocket or mini parks have been built. A pilot demonstration of urban beautification has been accomplished on 8th and 9th Streets between 11th and 12th Avenues in the West Ward.

One of the major goals of Model Cities is to rehabilitate and build new housing in the Model Neighborhood at a cost within reach of residents. The Neighborhood Stabilization and Building Improvements Project, designed to help prevent further deterioration in residential areas and improve the levels of housing maintenance, has provided fix-up and paint-up materials and technical assistance to over 230 owners, tenants and tenant groups in a 25-block pilot area, much of which is in the West Ward. Demolition grants and rodent and pest control have helped improve neighborhood conditions, as well.

The Community Development Administration has instituted several projects to increase the effectiveness of the Newark Police Department in the prevention and control of crime. The Public Safety Personnel Project has employed 50 community service officers who patrol the Model Neighborhood four

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Community Spotlight

Model Cities District - Nine one of the best organized districts in the Model Cities area, celebrated its first District Assembly anniversary on January 26, 1972 in the Auditorium of Presbyterian Hospital.

Highlighting the occasion were remarks by the Honorable Mayor Kenneth Gibson and the presenting of two plaques-one to the District Assembly for outstanding achievement in community participation and the other to Mr. Johnnie Peterson, a resident of District 10 but a community person who has done outstanding work in all districts. Through neighborhood cooperation and participation the residents of District No. 9 are paving the way for a "New Newark". In existence for only one year the District-Nine Assembly is showing the rest of Newark, the Positive things that can be accomplished when everybody is pulling in the same direction.

With solid support from Mayor Kenneth Gibson, the Residents of District No. 9 have established ten functioning block clubs, had various street signs posted, school crossing, lines painted (9th Ave. Block President). Trees trimming (starting on So. 11th St.) twelve block clean-up Six block parties, extensive extermination programs through Rat and Pest control, Sickle Cell testing, and New U.S. Mail Boxes located on street corners throughout the district.

The Officers of the Block Clubs are listed below:

Myrtle Ave. Block Club - Mr. Emerson Mungin President

Roseville Ave. Block Club - Mr. James Biuns President

9th Ave. Block Club - Mr. Reggie Williams

North 13th St. Lucky 13th Mrs. Anna Lynch

South 14th St. Block Association - Mrs. Arline Mosely

So. 13th St. Block Club - Mr. Wm. Stratford

So. 12th St. W-Z Block Club - Mrs. Wm. Steward

So. 11th St. Block Club - Mr. T. J. Bostick

So. 10th St. Block Club - Mr. Thigpen.

District No. 9 Has Two Urban Agents



Martha McCalister

Margaret Caines

They are Mrs. Margaret Caines and Mrs. Martha McCalister. Mrs. Caines received a medal for being the Best "Organizer for the year of 1971." Mrs. Caines hails from the Sunshine State of Florida. She attended the public School System of Florida before coming to Newark, N.J. She has worked many jobs but enjoys mostly what she is doing now—Community work.

Urban agent, Martha McCalister was born in Smithville, Georgia but moved at an early age to B'Ham, Ala. There she attended Public School. After High School graduation, she went back to Georgia to attend Albany State College for a while before coming to N.J. She said this is the most challenging job she has ever had and loves it.

West Ward Best Block



Susie Fields

Mary Spencer

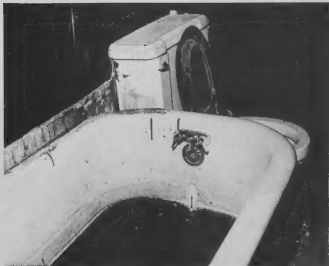
Each month a model cities selection committee will award a certificate of merit to a block organization, within the Model Cities area, that has demonstrated the greatest amount of civic involvement.

Block organizations will be judged on cleanliness of their blocks and initiative in improving the appearance and living conditions on their blocks.

The first winner in this monthly contest is the South-Seventeenth St. Block Club. President Mrs. Fields, Vice-President Mrs. Spencer.

Right On Sisters!!

"This Society We Line In"



Mayor Gibson's administration is correcting housing conditions like these.

The landlord who owns the building in which this blatant violation occurred is not to be taken lightly... he is a "housing criminal."

The family tried unsuccessfully for two years to get him to abate the violations. They were always led to believe he would take care of it, but he never followed through.

ACTUAL VIOLATIONS

Human feces backed up in the bath tub and commode with a stench that would make a skunk blush!

When I questioned the landlord as to whether he would permit his wife and children to live under such "conditions," his reply was, "I don't have to answer that"... typical answer from absentee landlords who feel no sensitivity to our community.

"ACTION NOW" got on his case hot and heavy and now the condition has been solved.

Reader, remember, "Whoso stoppeth his ear at the cry of the poor, shall cry himself and not be heard."

Newark Human Rights Commission

We don't want to brag, but Commission, created in 1952, actively functions under the Office of the Mayor as

an instrument through which "prejudice, intolerance, bigotry and discrimination shall be stamped out."

Through it the City works to officially encourage and bring about mutual understanding and respect among all groups.

Since May of 1971, the agency has been under the direction of Daniel W. Blue, Jr. and has stepped forward on all fronts. Some of the high points of the past eight months include:

- A racial breakdown survey of the employees of the city
- A blockbusting ordinance with enforcement delegated to the Newark Human Rights Commission
- A fair employment practice ordinance
- The establishment of the New Jersey Human Rights Directors Association
- Education programs in the area of Black History and Spanish History
- A working relationship with Newark's Business Industrial Coordinating Council on Affirmative Action
- Sponsorship of Police Community Relations Seminars
- Mediator in discord at local schools.



Mayor Gibson signing Human Rights Proclamation.

Dear Citizens:

The "Meet Your Mayor Night" concept has met with much success since its inauguration. I personally have found it to be particularly gratifying since it gives me the opportunity to touch base with all the citizens of Newark. It has and will serve as an avenue of constant awareness.

Mayor Kenneth A. Gibson



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activities....

hours each night.

The Youth Aid & Services Project, located on 13th Avenue in the West Ward, provides civilian youth workers to counsel juveniles. The Student Congress on the Prevention of Drug Abuse, another CDA project, has established nine drug prevention units in Newark junior and senior high schools. Also, a drug treatment center has been established on Roseville Avenue within the West Ward.

In the Model Schools Project, grants have been awarded to five model neighborhood elementary schools—two of which are in the West Ward—for innovative programs planned by joint faculty-community committees. This project provides remedial reading and math programs, cultural activities and psychological guidance services which have impact on more than 4,500 school children. Over 140 teaching and para-professional jobs were generated by this project.

Further, the Interim Direct Dental Care Project has provided dental care to an estimated 700 adolescents through

MEET YOUR MAYOR NIGHT

**TELL THE
MAYOR
YOUR
COMMUNITY
PROBLEMS
IN
PERSON**



HONORABLE MAYOR KENNETH A. GIBSON

**CHECK WITH THE
SELECTION COMMITTEE
FOR NEW DATES AND INFORMATION**

**ABOUT THE
MEET YOUR MAYOR NIGHT**
DAN BLUE, Coordinator - PEARL BEATTY - ELTON HILL

Tel. 643-0445

referrals to private dentists. The Non-Emergency Transportation service provides transportation to hospitals and doctors' offices for the elderly and disabled. It is estimated that 5,000 trips thus far were made during the first action year of service.

CDA is also responsible for the screening of over 2,500 children and inspection of 500 homes in the prevention and treatment of lead poisoning. Project Child provides education about pre-natal care to an estimated 1,400 people. The Home Management & Training Program implemented in January of this year, trains parents how to care for handicapped children.

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PEP

working as caseworkers to relieve heavy caseloads in the Division of Public Welfare. Others are employed as laborers demolishing the scores of abandoned and derelict buildings that spot the city's streets.

The 20 PEP employees assigned as Fire Cadets are guaranteed employment as regular city firemen upon successful completion of their two-year training period, including courses at Essex County College. The Police Department will be provided with 45 new patrolmen under Section V.